



PROMISE *of* LEADERSHIP
INSTITUTE

Multi-disciplinary, Intergenerational, Dynamic

BROCHURE

Background

Promise of Leadership is a bridge across many dimensions across disciplines, across countries, and across generations. Our team comprises individuals from diverse backgrounds, bringing a wealth of perspectives and experiences that enrich our institution. This diversity ensures that our organization is inclusive and capable of addressing a wide array of needs and challenges. By fostering an environment of collaboration and innovation, we strive to build a global community dedicated to leadership excellence and transformative impact. The Promise of Leadership Institute is an Institution that offers cutting-edge training programs that boost employability for students and graduates. We recognize the crucial role of professional development and offer courses tailored to meet current industry needs. Our expertise spans training and consulting services across the private sector, public sector, and NGOs

Mission

At Promise of Leadership, our mission is to empower professionals worldwide through innovative and accessible education. We are dedicated to fostering a multidisciplinary, intergenerational, and transnational learning environment that adapts dynamically to the evolving needs of our students. By leveraging advanced E-learning technologies, thought leadership, and a commitment to continuous improvement, we aim to provide flexible and impactful learning experiences that drive personal and professional growth.

Vision

Our vision is to be a global leader in professional education, known for our distinctive approach that blends rigorous academic content with engaging, dynamic delivery. We aspire to set new standards in the educational landscape by pioneering research and development, supporting our trainers, and contributing to industry innovation. Through our strategic initiatives, we seek to create an inclusive and forward-thinking educational community that inspires and equips individuals to lead and excel in their fields.

OBJECTIVES

- **Deliver training that combines academic rigor with practical experience across diverse fields including law, marketing, accounting, and Information technology:**
Our courses integrate theoretical knowledge with practical applications, ensuring participants gain both deep understanding and hands-on skills essential in their respective fields.
- **Collaborate with professional organizations to accredit and certify courses, enhancing credibility and value for participants:**
Our courses are accredited by reputable professional bodies, ensuring they meet rigorous standards and provide recognized certifications that enhance career prospects.
- **Offer professional courses at accessible rates to broaden educational access across diverse financial backgrounds:**
We are committed to making high-quality education affordable, ensuring that individuals from all financial backgrounds have access to advanced learning opportunities.
- **Facilitate interactions with industry professionals through webinars, debates, and conferences to enrich student learning experiences:**
Trainees engage directly with industry professionals through various forums including webinars, panel discussions, debates, and conferences, gaining insights and networking opportunities that enhance their understanding and career readiness.
- **Partner with industry experts to ensure our courses remain relevant and up-to-date:**
We collaborate closely with seasoned professionals in law, marketing, accounting, IT, and other sectors to develop curriculum that reflects current industry trends and practices.
- **Cultivate a nurturing and innovative learning environment fostering continuous professional growth:**
We strive to create an educational atmosphere that encourages creativity, critical thinking, and lifelong learning.
- **Formalize agreements with leading organizations for guest lectures, webinars, internships, and project collaborations:**
We partner with prominent organizations to offer enriching experiences such as guest lectures, webinars by industry leaders, internship opportunities, and collaborative projects that bridge academic learning with real-world challenges.
- **Provide mentorship programs pairing students with industry mentors for personalized career guidance and advice:**
Our mentorship initiatives connect students with experienced professionals who provide personalized guidance, career advice, and insights into industry trends, fostering professional growth and confidence.

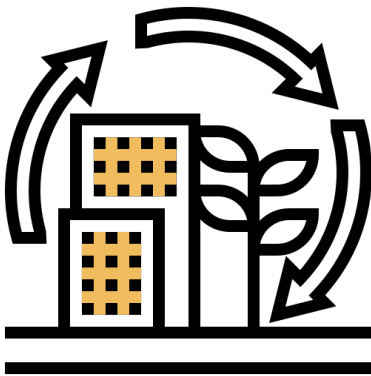
TRAININGS



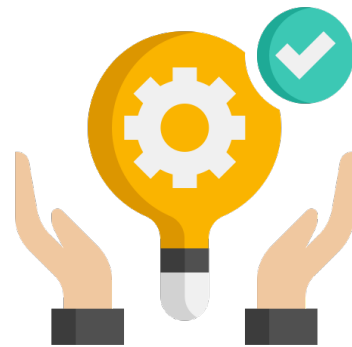
Law & Governance



Corporate Governance



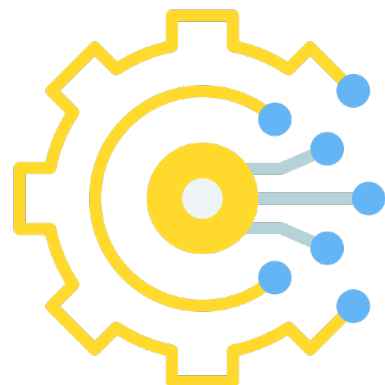
Built Environment



Business Strategy



Human Resource



IT & Innovation

LCG : LAW AND CORPORATE GOVERNANCE

Topic	Target Participants	Facilitators	Dates
Securing Arbitration: Data Protection and Cyber security in the Age of Tech Innovation.	Law Students & Business and Legal Professionals, and General Public.		14 th August 2024
Driving Change Through Strategic Development and Implementation of Policies	Organisations and Corporate bodies, Advocates and Legal Practitioners and General Public.		16 th October 2024
Breaking Ground: Innovative Approaches to Construction Arbitration	Law Students & Legal Professionals, and General Public.		18 th September 2024
Unlocking Potential: Mediation as a Tool for Regional and Global Justice	Corporate bodies , Advocates, Legal Practitioners and Law Students		20 th November 2024

BS : BUSINESS STRATEGY

Topic	Target Participants	Facilitators	Dates
Content marketing in the metaverse: Challenges & Opportunity in creating content in VR & AR.	Content Creators, Marketers, Marketing Industry professionals		8 th October 2024
Risk-Based Auditing: Enhancing Efficiency in Kenyan Public Sector Audits	Leaders interested in creating a workplace where everyone feels valued, respected & empowered	Webinar	3 rd September 2024
Resolving Financial Disputes to Promote Commerce and Growth in Africa	Middle and Senior Level leaders who play a role in shaping and influencing an organization's culture		12 th November 2024
Digital Trading, Cryptocurrency & Blockchain : The future of finance.	Senior & mid-career professionals, project managers, team leads and high-potential employees	Webinar	7 th January 2025

II : IT AND INNOVATION

Topic	Target Participants	Facilitators	Dates
Intellectual Property & Jurisdiction	Tech Companies, Tech lawyers, Cyber security, students	Webinar	4 th September 2024
Data protection & Privacy Laws	Tech Companies, Tech lawyers, Cyber security, students	Webinar	2 nd October 2024
Cybersecurity and Ethical Hacking	Tech Companies, Tech lawyers, Cyber security, students	Webinar	6 th November 2024
Quantum Computing: Basics, potential applications, and current developments.	Tech Companies, Tech lawyers, Cyber security, students	Webinar	11 th January 2025

A&D : BUILT ENVIRONMENT

Topic	Target Participants	Facilitators	Dates
Green Construction & Sustainability: How Tatu City and Konza Are Shaping Urban Living in Kenya.	Students and Young Professionals, Architects, Real Estate Developers, Engineers.	Webinar	29 th August 2024
Building Resilience: Adapting Urban Planning Strategies for Climate Change & Sustainability	Students and Young Professionals, Architects, Real Estate Developers, Engineers.	Webinar	26 th September 2024
The Future of Workspaces: Designing for Remote and Hybrid Work Environments	Students and Young Professionals, Architects, Real Estate Developers, Engineers.	Webinar	31 st October 2024
Urban Vertical Farming: Integrating Agriculture into High-Rise Buildings	Students and Young Professionals, Architects, Real Estate Developers, Engineers.	Webinar	28 th November 2024
Sustainable Development and EIA: Balancing Growth with Environmental Protection	Students and Young Professionals, Architects, Real Estate Developers, Engineers.	Gibb Africa Ltd, NEMA, UNEP Africa	19 th August 2024
Construction Management	Students and Young Professionals, Architects, Real Estate Developers, Engineers.	Webinar	17 th October 2024

HS : HUMAN RESOURCE AND PERFORMANCE MANAGEMENT PROGRAMS

Topic	Target Participants	Facilitators	Dates
Equal Employment Opportunity Compliance	Everyone within an organization, from entry-level staff to senior management since understanding Equal Employment Opportunity laws and fostering a fair workplace culture is crucial for everyone		30 th June - 1 st July 2025
Strategic Workforce Planning	Senior executives, directors, line managers and supervisors to understand the importance of workforce planning in achieving team's goals, and how to identify the skills and knowledge teams need and how to develop employees to achieve overall success of the organization		2 nd - 3 rd July 2025
Succession Planning and Career Development	Leaders, employees & individual who is involved in, affected by, the planning and development of future leadership within an organization		15 th - 16 th September 2025
Performance Appraisal and Feedback Techniques	Individuals who hold supervisory or leadership positions within an organization and have the responsibility of conducting performance appraisals for their team members		17 th - 19 th September 2025

Contact Information



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